

Installer of PHOENIX NATURAL GAS

Guideline to using Phoenix assets.

The 'Installer of Phoenix logo' can be used by any approved installer provided you adhere to the following guidelines.

For any queries please contact the Phoenix Marketing Team.

Safe Distance



The Installer of Phoenix logo must always have clear space around it. This space is measured by the width of the Flame.

Logo Size



There is no maximum size the logo can be used at, minimum size is 30mm wide.

Logo Colours



The logo can be used in Phoenix Blue, Black or white.

Phoenix Blue
Pantone 2925 C
C77 M25 Y0 K0
R32 G151 B213

Things to avoid



The logo can never be rotated.



The logo can never be used in non-Phoenix colours.



The logo can never be used at an opacity.



The proportions of the logo can never be adjusted.

Use of Phoenix Natural Gas Creative



Phoenix Natural Gas installation companies are permitted to use Phoenix Natural Gas creative, however any use of this creative must receive approval from the Phoenix Natural Gas Marketing Team prior to use. If you wish to make use of this creative you should make contact with the Phoenix Natural Gas Marketing Team in the first instance who will offer guidance on the legal use of such creative.

Use of Phoenix Natural Gas logo



Any use of the Phoenix Natural Gas Ltd. Logo must be approved by the Phoenix Natural Gas Marketing Team.

Phoenix Natural Gas
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